



S U P E R C E N T R E

Q SUPER CENTRE PROFILE AND STATISTICS

Q Super Centre is unique in its design as it offers a one level open air, relaxed mall area with 21,879m² of retail space. This comprises of the 3 major supermarkets; Woolworths, Coles and Aldi all in the one location as well as mini majors including JB Hi-Fi Home and Sam's Warehouse. Q Super Centre also has over 80 specialty store including 15 dining choices, a fresh food precinct, a medical precinct and 5 banking institutions. Both Woolworths and Coles are currently undertaking expansions and major refurbishments which are due to be completed May and June respectively.

- Major Retailers:
 - Woolworths Supermarket (3595m²)
 - Aldi Supermarket (1300m²)
 - Coles Supermarket (4605m²)
- Mini Major Retailers:
 - JB Hi-Fi Home (2341m²)
 - Sam's Warehouse (1902m²)
- Trading Hours:
 - 7 Day Trading:
 - Mon – Wed 9.00am to 5.30pm
 - Thursday 9.00am to 9.00pm
 - Friday 9.00am to 5.30pm
 - Saturday 9.00am to 5.30pm
 - Sunday 10.30am to 4.00pm
- Carparks: 1,023 on grade with approximately 360 carparks covered by Shade Sail Structures

The centre is located on the corner of Bermuda and Markeri Street which is a dual lane major arterial road and Department of Main Roads advise over 100,000 cars use the road daily. Markeri Street also has a usage of approximately 45,000 vehicles daily.

Turnover:

- YTD MAT \$154,303,843 AS AT SEPTEMBER 2013 (excludes Aldi)
- YTD MAT Sales/m² \$10,199 AS AT SEPTEMBER 2013 (Specialty Stores MAT Sales /m² \$9571)

Demographics:

- Demographics & Customer behaviour: According to market research of 1000 customers, over 70% of customers shop here weekly or 2 - 3 times per week. Catchment demographics attached.

OVER 80 RETAILERS
15 DINING CHOICES
3 SUPERMARKETS

Corner Bermuda and Markeri Streets, Mermaid Waters, QLD 4218



SUPER CENTRE
WHAT A FIND!



SUPER CENTRE

CATCHMENT DEMOGRAPHICS – as per Australian Bureau of Statistics Census Data 2006

	BROADBEACH WATERS	BROADBEACH	MERMAID BEACH	MERMAID WATERS	CLEAR ISLAND WATERS	ROBINA	VARSITY LAKES	BURLEIGH WATERS	CARRARA	MERRIMAC
POPULATION	7380	3791	5751	11,648	4091	19,182	11,796	12,725	10,687	5960
MEDIAN AGE	43	42	34	41	45	38	32	43	38	33
FEMALES	3695	1844	2910	5907	2113	10,084	6105	6596	5416	2985
MALES	3685	1947	2841	5741	1978	9,098	5691	6129	5271	2705
MEDIAN WEEKLY HOUSEHOLD \$	\$1,089	\$933	\$1,043	\$973	\$1,132	\$1,111	\$1,003	\$916	\$1,037	\$1,020
MEAN HOUSEHOLD SIZE	48.4% couples only	66.9% couples only	51.9% couples only	47.7% couples only	42.2% couples only	43.3% couples with children	39.5% couples with children	45.4% couples with children	41.8% couples with children	41.9% couples with children
TENURE OF DWELLING FULLY OWNED	38.5%	19.4%	17.4%	36.2%	44.7%	30.3%	19.6%	43.3%	27.1%	15.5%